

What's Your Panera Era?

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF GETTING A DISCOUNT. VOID WHERE PROHIBITED.

BY PARTICIPATING IN THIS INSTANT REVEAL GAME, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING. WITHOUT LIMITATION, THIS CONTRACT PROVIDES FOR A RELEASE OF THE SPONSOR AND ADMINISTRATOR, A CLASS ACTION AND JURY TRIAL WAIVER, A REQUIREMENT THAT MOST DISPUTES BE SETTLED BY MANDATORY BINDING ARBITRATION, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. Eligibility: What's Your Panera Era? is an instant reveal game (the "Instant Reveal Game") open only to legal residents of the forty-eight (48) contiguous United States and the District of Columbia (not open to legal residents of Alaska or Hawaii), who are at least eighteen (18) years old at the time of entry, and who register for the Instant Reveal Game at <https://game.playmypanera.com>. Employees of Panera, LLC ("Panera"), Merkle Inc., as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Instant Reveal Game is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation in the Instant Reveal Game constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Instant Reveal Game. Getting a Discount, as defined below, is contingent upon fulfilling all requirements set forth herein.

You must have a MyPanera® account in order to redeem a Discount won as part of the Instant Reveal Game. If you do not have an existing MyPanera account, you can create one. MyPanera accounts are free, but subject to the Terms of Service (<https://www.Panerabread.com/en-us/legal/terms-of-use.html>) and Privacy Policy (<https://www.Panerabread.com/en-us/legal/your-privacy.html>). There are two (2) ways to create a MyPanera account:

- (i) Download the Panera Bread App: Download the Panera Bread mobile app (the "App") to a mobile device, tap the Join MyPanera button located on the main screen of the App, and follow the instructions to create a MyPanera account.
- (ii) Online: Visit <https://www.panerabread.com/en-us/mypanera/sign-up-with-mypanera.html> and follow the instructions to create a MyPanera account.

2. Sponsor and Administrator: **Sponsor:** Panera, LLC, 1400 South Highway Drive, Fenton, MO 63026. **Administrator:** Merkle Inc. (formerly known as HelloWorld, Inc.), 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Instant Reveal Game begins on June 11, 2024 at 12:00 a.m. Eastern Time ("ET") and ends on July 31, 2024 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for the Instant Reveal Game.

4. How to Enter: During the Promotion Period, visit <https://game.playmypanera.com> and follow the links and instructions to accurately complete and submit the registration form, including your first and last name (initials are not sufficient), email address, home address (P.O. Boxes are not permitted), and date of birth. Then, follow the links and instructions to participate in the "What's Your Panera Era?" personality quiz. You will be asked to answer five (5) personality quiz questions, just for fun. You will be "matched" with one (1) of five (5) "Eras," which include Panera product recommendations. Once you submit the form and receive the results, you will automatically receive one (1) Instant Reveal Game play for that day and proceed to the Instant Reveal Game page. Follow the links and instructions to play the Instant Reveal Game. The Instant Reveal Game results will be instantly displayed. Potential recipients of a Discount, as hereinafter defined, from the Instant Reveal Game will be provided directions for validation.

All potential recipients are subject to verification before any discount (each a “Discount”) will be awarded. Administrator is responsible for the functionality of the Instant Reveal Game.

Discounts will be fulfilled via the provided email address approximately twenty-four (24) – forty-eight (48) hours after the applicable reveal, but no later than eight (8) – ten (10) weeks after the conclusion of the Instant Reveal Game. Potential recipients of a Discount will be provided directions for verification. All potential recipients are subject to verification before any Discount will be awarded. Discounts may only be redeemed by MyPanera members on a digital order (App, web, or kiosk).

Limit: Each entrant may play the Instant Reveal Game one (1) time per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor and Administrator are not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential recipient may be required to show proof of being the authorized account holder.

5. ALL POTENTIAL PLAYS THAT RESULT IN A DISCOUNT ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING. AN ENTRANT IS NOT A RECIPIENT OF ANY DISCOUNT, EVEN IF THE INSTANT REVEAL GAME SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT’S ELIGIBILITY AND THE POTENTIAL PLAY THAT RESULTS IN A DISCOUNT HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR OR ADMINISTRATOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF A PLAY THAT RESULTS IN A DISCOUNT IN LIEU OF ITS VERIFICATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID, AND WILL NOT BE HONORED.

6. Instant Reveal Game Discount Selection and Verification of Potential Recipients: Receiving a Discount is contingent upon compliance with these Official Rules. Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Reveal Game and the selection of potential recipients are final and binding in all matters related to the Instant Reveal Game. There will be Five Hundred Thousand (500,000) random, computer-generated discount-revealing times during the Promotion Period -- Two Hundred Forty Thousand (240,000) for tier 1 Discounts; ninety thousand (90,000) for tier 2 Discounts, and one hundred seventy thousand (170,000) for tier 3 Discounts. The Discount tiers are further explained in the chart below. Subject to the limitation of one (1) Instant Reveal Game Discount per person per Discount tier, if you are the first player to play the Instant Reveal Game at or after one of the randomly-generated times, you will be a potential recipient of the Discount indicated. If any potential recipient of a Discount cannot be contacted, or fails to sign and return the Declaration of Compliance, Liability and Publicity Release (when applicable) or provide any other requested information within the required time period, potential recipient forfeits the Discount. If any potential recipients cannot be contacted or if Discount is returned as undeliverable, potential recipient forfeits Discount. Unclaimed Discounts will not be awarded.

7. Discounts: There is no approximate retail value associated with any Discount.

Discount Description	Quantity	Discount Tier
\$3 off You Pick Two®	80,000	Tier 1
\$3 off any New/Enhanced Item	80,000	Tier 1
20% off Order (up to \$5)	80,000	Tier 1
\$2 off Whole Sandwich	45,000	Tier 2
\$2 off Whole Salad	30,000	Tier 2

\$2 off Mac & Cheese	15,000	Tier 2
\$2 off Ciabatta Cheesesteak	15,000	Tier 3
\$2 off Chicken Bacon Rancher	15,000	Tier 3
\$2 off Tomato Basil BLT	15,000	Tier 3
\$2 off Toasted Italiano	15,000	Tier 3
\$2 off Mediterranean Chicken Greens with Grains Salad	10,000	Tier 3
\$2 off Balsamic Chicken Greens with Grains Salad	10,000	Tier 3
\$2 off Southwest Chicken Ranch Salad	15,000	Tier 3
\$2 off Ranch Cobb Salad	15,000	Tier 3
\$2 off Bacon Mac & Cheese	15,000	Tier 3
\$2 off Bravo Club	15,000	Tier 3
\$2 off Grilled Chicken & Avo BLT	15,000	Tier 3
\$2 off Chipotle Chicken Avo Melt	15,000	Tier 3

\$3 OFF You Pick Two®:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$3 off any one (1) You Pick Two® order. Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$3 OFF any New/Enhanced Item:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$3 off any one (1) **NEW** or **Enhanced** menu item. Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

20% OFF ORDER:

*Purchase required. Must be a MyPanera member to redeem discount. Receive 20% off of your digital order (maximum discount available: \$5). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Whole Sandwich:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off any one (1) whole sandwich. Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for

complete MyPanera terms.

\$2 OFF Whole Salad:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off any one (1) whole salad. Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Mac & Cheese:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) order of Mac & Cheese (bowl, cup, bread bowl or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Ciabatta Cheesesteak Sandwich:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Ciabatta Cheesesteak sandwich (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Chicken Bacon Rancher Sandwich:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Chicken Bacon Rancher sandwich (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Tomato Basil BLT Sandwich:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Tomato Basil BLT sandwich (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Toaster Italiano Sandwich:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Toasted Italiano sandwich (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies

last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Mediterranean Greens with Grains Salad:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off any one (1) Mediterranean Greens with Grains salad (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Balsamic Greens with Grains Salad:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off any one (1) Balsamic Greens with Grains salad (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Southwest Chicken Ranch Salad:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Southwest Chicken Ranch salad (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Ranch Cobb Salad:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Ranch Cobb salad (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Bacon Mac & Cheese:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) order of Bacon Mac & Cheese (bowl, cup, bread bowl or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Bravo Club Sandwich:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Bravo Club sandwich (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer

error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Chicken & Avo BLT Sandwich:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Grilled Chicken & Avo BLT sandwich (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed with at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

\$2 OFF Chipotle Chicken Avo Melt:

*Purchase required. Must be a MyPanera member to redeem discount. Receive \$2 off one (1) Chipotle Chicken Avo Melt (whole, half, or part of YP2 order). Valid only on a digital order (app, kiosk, or web) through August 15, 2024. One time use. Discount must be redeemed at checkout using code provided by Panera. Participating bakery-cafes only. Not valid on Family Feasts, catering orders, or third party delivery sites. Not valid with any other coupon or offer. Discount may expire without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unforeseen circumstances. While supplies last. Other restrictions may apply. Visit: <https://www.panerabread.com/en-us/company-information/terms-of-use.html#themypaneraprogram> for complete MyPanera terms.

For All Discounts: Odds of revealing a Discount depends on the date/time of entry, the number of Discounts remaining available at the time of entry and number of eligible Instant Reveal Game plays received. The number of Discounts available to be won will diminish as they are awarded. No cash or other substitution, assignment or transfer of any Discounts permitted, except by Sponsor, who reserves the right to substitute a Discount component with cash or another Discount of comparable or greater value. Recipients are responsible for all federal, state, and local taxes and fees associated with Discount receipt and/or use. Discounts will be awarded "as is" with no warranty or guarantee, either express or implied offered by Sponsor. **TOTAL ARV OF ALL DISCOUNTS:** There is no approximate retail value associated with each Discount. Limit: One (1) Instant Reveal Game Discount per person per Discount tier.

8. Publicity: Except where prohibited, participation in the Instant Reveal Game constitutes recipient's consent to Sponsor's use of recipient's name, likeness, photograph, voice, opinions, biographical information, hometown, and state for promotional purposes in any media without further payment or consideration.

9. General Conditions: Sponsor or Administrator reserve the right to cancel or modify the Instant Reveal Game if fraud, technical failures, human error, or any other factor impairs the integrity of the Instant Reveal Game, as determined by Sponsor or Administrator in their sole discretion. In such event, Sponsor reserves the right to award the Discounts at random from among the eligible entries received up to the time of the impairment. Sponsor or Administrator reserve the right, in their sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Instant Reveal Game, or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Instant Reveal Game is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Release: By receipt of any Discount, recipient agrees to release and hold harmless Sponsor, Administrator, and any promotional partners, each of their parent, subsidiary, affiliate, and related companies, and each of its and their respective officers, directors, employees, and agents (collectively the "Released Parties") from and against any losses, damages, rights, claim, or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in

the Instant Reveal Game or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Discount awarded in connection with the Instant Reveal Game, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.

11. Limitations of Liability: The Released Parties are not responsible for: (i) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Instant Reveal Game; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines, or network hardware, or software; (iii) unauthorized human intervention in any part of the entry process or the Instant Reveal Game; (iv) technical or human error which may occur in the administration of the Instant Reveal Game or the processing of entries; or (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Instant Reveal Game, or receipt, or use of any Discount or while traveling to or from any Discount-related activity. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Instant Reveal Game, if it is possible. No more than the stated number of Discounts will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of Discounts as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of Discounts by a random drawing among all legitimate, un-awarded, eligible Discount claims.

12. Disputes: Entrant agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Instant Reveal Game or any Discounts awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Instant Reveal Game but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Instant Reveal Game, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

13. Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Privacy Policy <https://www.Panerabread.com/en-us/legal/your-privacy.html>.

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